

Bibliography for Business Blogs, Boston KM Forum

prepared by LWM Technology Services

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Coleman, David. *Collaborative Strategies; Strategies for electronic collaboration and knowledge management*. <http://www.collaborate.com/publication/newsletter2/nl0105.html>

Collaboration Tools Mentioned on this site: Groove, Intranets, Zon, OpenText TouchPoint, Web Collaborator, Active Stream, Linktivity, GroveSite, Convoq's ASAP, InterWise ECP Connect, NetScreen Secure Meeting Appliance, Intranets.com, ShareITNow, Accolade 5.0 from Sopheon, First Virtual's Conference Server, Séance Software, Kubi S

Hoppe, Bruce. *Connectedness; Explorations of social network analysis, organizational development, and community building*. <http://connectedness.blogspot.com/>

Blog that explores topics related to social network analysis, and how to help organizations improve their performance by recognizing and leveraging informal social networks.

Ives PhD, Bill. *Business Blogs: A Practical Guide*, by Bill Ives, Ph. D. and Amanda G. Watlington, Ph.D. CD plu 01/01/2005 0976618001. <http://www.businessblogguide.com/>

- What a blog can bring to your business and how successful early adopters are using blogs?
- How to integrate blogging into your marketing communications mix?
- How to choose the right software for your blog?
- How to write compelling copy so that your readership grows?
- How to make your blog visible using RSS/XML feeds?

Kontzer, Tony. *Learning to Share; Business-technology execs and IT vendors blend collaboration tools to enable a new level of online communication*. 6p. Information Week 05/05/2003. <http://www.informationweek.com/story/showArticle.jhtml?articleID=9400349>

Levy, Steven. *Will the Blogs Kill Old Media?* 1p. 05/20/2002.

<http://www.downtoothers.org/blogskill.html>

"A 'blog' is an easily updateable Web site that works as an online daybook, consisting of links to interesting items on the Web..."

White, Martin. *Connecting the connectors* 1p. EContent 10/01/2005.

<http://www.econtentmag.com/Articles/ArticleReader.aspx?ArticleID=14166&ContextSubtypeID=10>

Reflecting on social network analysis (SNA) the author makes the comment that "Intranets should be supporting information flows, not just the information stores (or, more typically, silos). There is a lot of talk about the role of communities of practice in organizations, but the problem here is just how you find out the members of these communities and start to provide the appropriate set of tools. Until recently, intranets as such were really not very good at supporting collaboration because the return channel in a two-way conversation was never the intranet itself, but email or a phone call."

He goes on to say that "blogs and wikis are becoming the mainstream collaborative Web applications in many organizations..."