

Bibliography for Boston KMForum, KM's Value-Add

prepared by LWM Technology Services

Printed: 05/01/05 21:18

Avishai, Bernard. ***'Knowledge Management', Entry for the MBA in a Box***, ed. Joel Kurtzman. PricewaterhouseCoopers. 5p. Random House 01/01/2003

<http://www.idc.ac.il//publications/files/99.doc>

"The point is-and given the experience of civil society, we might have expected this-we cannot "manage" knowledge. We can create an enabling infrastructure that allows educated people to share their thinking and "deliverables" within, and as a by-product of, ordinary work. The real challenge is to turn the enterprise (and its many alliances) into something like the Web in microcosm; a platform for sharing that is self-organizing, like an ideas market."

Coleman, David. ***Collaborative Strategies; Strategies for electronic collaboration and knowledge management.***

<http://www.collaborate.com/publication/newsletter2/nl0105.html>

Dawson, Ross. ***Making Distributed Innovation Work; How to come up with the great ideas when you're so far away.*** 3p. Darwin (CIO) 08/01/2003

<http://www.darwinmag.com/read/080103/innovation.html>

For distributed innovation, you are specifically trying to get the best to participate in a collaborative process.

Donnellan, Brian. ***Gaining Competitive Advantage Through the Management of Process Knowledge***, by Brian Donnellan and Kenneth Bruss. 4p. PDMA - Visions 07/01/2004

Donnellan, Brian, PhD. ***Analog Devices: Part II; Sharing of Process Knowledge can result in gains in Product Development***, by Brian Donnellan, PhD, Analog Devices B.V., Limerick,Ireland and Kenneth Bruss. 2p. PDMA Visions 01/01/2005

Dutra, Jayne. ***Developing and Applying Controlled Vocabularies in Large Organizations for Increased Business Value***, Jayne Dutra, JPL Information Architecture, NASA Taxonomy Manager, [for the] Semantic Technology Con 37 slides 03/01/2005 http://pub-lib.jpl.nasa.gov/pub-lib/dscgi/ds.py/Get/File-215/NASA_Tax_Sem_Tech_Conf.ppt

Fryman, Harriet. ***Introduction to Integration Competency Centers***, by Harriet Fryman and Matthew Polly. 3p. Darwin 07/01/2004

<http://www.darwinmag.com/read/070104/integration.html>

Article promises a future for ICC (integration competency centers) as the hubs of corporate integrative process management.

Leonard, Dorothy. **Deep Smarts: how to cultivate and transfer enduring business wisdom**, by Dorothy Leonard and Walter Swap. 288p. Harvard Business School Publishing 01/01/2005 Boston.

http://www.hbsp.harvard.edu/b02/en/common/item_detail.jhtml?id=7731

Lewis, Diane E. *Company Culture Role Seen in Internal Strife* 1p. Boston Globe, Workplace 07/13/2003 Boston.

AMA study results show that 81% of 493 executives believe that negative attitudes of departmental or unit managers are responsible for staffs working in isolation. Actions recommended to improve collaboration included: companies should reward and encourage collaboration, companies should create more opportunities for cross-departmental collaboration, companies should have clearly defined goals or objectives when creating team projects, collaboration works when corporate leaders communicate its importance to managers and employees.

Lighthouse seminars. **Gilbane Conference on Content Management Technologies;** Presentations, Gilbane Associates 12/07/2004

<http://home.lighthouseseminars.com/lighthouse/boston2004/presentations.html>

Includes several Boston KM Forum Presenters: Ken Bruss - KM-2: Collaboration and Knowledge Management Best Practices, Jeff Catlin - KM-3: KM & Technology Panel, Walter Crosby - KM-1: Enterprise Search & KM, Bob Doyle / Erik Hartman CM-6: Content Management Resources: How to find Who, What, and Where, Lynda Moulton KM-4: Taxonomy as a Knowledge Roadmap, Wendi Pohs - KM-4: Taxonomy as a Knowledge Roadmap, Theresa Rigli - KM-4: Taxonomy as a Knowledge Roadmap, Joyce Ward - KM-3: KM & Technology Panel

Lynch, Kevin J. (Raytheon Corporation) *Governance and Synchronization of Enterprise Vocabularies: A User Perspective*, presented at the 2005 Semantic Technology Conference 2005, San Francisco, CA, March 9, 2005, 34 slides Wilshire Group <http://www.wilshireconferences.com/STC05/AGENDA/A28.htm>

McClellan, Michael. *The Collaborative Effect*. 5p. Intelligent Enterprise 10/30/2004 <http://www.intelligententerprise.com/showArticle.jhtml;jsessionid=PFV1JJAXHK440QSNDBCCCKH0CJU MEKJVN?articleID=50500796&pgno=1>

Moulton, Lynda. *Understanding Taxonomies and Search for Corporate Applications* 11p. The Gilbane Report 05/01/2004. http://www.gilbane.com/gilbane_report.pl/98/Understanding_Taxonomies_Search_for_Corporate_Applications.html

Shaw, Tony. *Why is Business Semantics the New Hot Topic?* 2p. DM Direct Newsletter 02/11/2005 http://www.dmreview.com/editorial/newsletter_article.cfm?nl=dmdirect&articleId=1019819&issue=20131

Editor's note: Tony Shaw of the Wilshire Conferences sat down and chatted with Dave McComb. [of Semantic Arts]. We thought you'd like to hear his thoughts on the topical subject of the semantic Web.

Stephens, R. Todd. *Knowledge: The Essence of Meta Data: When Meta Data Galaxies Collide*. 2p. DM Review 03/17/2005 http://www.dmreview.com/article_sub.cfm?articleId=1023420

Viney, David. *Intranet Portals . Collaboration Through Team Rooms*. 2p. CIO Pro News 04/11/2005. <http://www.ciopronews.com/>

Woods, Eric. *KM past and future. Changing the rules of the game*. 3p. KMWorld 01/01/2004 http://www.kmworld.com/publications/magazine/index.cfm?action=readarticle&Article_ID=1654&Publication_ID=103